



# Makeup Brushes Use Guide

**Essencell  
Cosmetic**

[www.essencellcosmetic.com](http://www.essencellcosmetic.com)

♥ Thank you for purchasing an  
Essencell Cosmetic Brush Set! ♥

*Your brush set includes:*

- Powder Brush
- Foundation Brush
- Blush/Bronzer Brush
- Concealer Brush
- Eyeshadow Brush
- Contouring/Concealer Brush
- Stipple Concealer/Blemishes Brush
- Contouring Brush

*Guide to the Brushes:*



**Powder Brush**

A necessity for any brush collection, this large fluffy brush should be used to apply loose or pressed powder foundation, or setting powder onto the face.

***How to Use:***

Apply the pigment to both sides of the brush and use a light sweeping motion to apply the powder to the entire face, putting on more powder when needed. Keep the brush flat with the bristles moving in the same direction and avoid a scrubbing motion.

---

### **Foundation Brush**

This brush is used when applying liquid foundation, tinted moisturizer, or other creamy face products. The flat surface is designed to give your face a smooth, even finish.

#### ***How to Use:***

Dip the flat surface of the brush into your foundation of choice. Then, use broad, circular strokes to sweep and blend the makeup onto the nose, forehead, cheeks and chin and use the brush to blend the makeup into those hard-to-reach areas, like the corners of the nose, hairline and around the eyes and mouth. Start applying the makeup in the center of the face so that you can blend outwards and avoid noticeable makeup lines. For areas which require more coverage, use a stippling effect and blend around the edges.



### **Blush/Bronzer Brush**

This brush can be used to apply both cream and powder textures for cheeks that captivate. The angled surface is perfect for application to the apples of the cheeks and to buff the sides of the face.

#### ***How to Use:***

If you're using a powder, lightly sweep the brush through the blush and then tap it to remove any excess. (Start with just a little blush — it's easier to add more to your face than to take off too much of it) Suck in your cheeks to find the apple of your cheeks and use the brush to apply the pigment to the center of your apple and blend along your cheekbone using upwards sweeping strokes.

### **Concealer Brush**

This thick tapered brush is perfect for picking up heavier concealer products. Its shape allows for even application and the ability to precisely apply foundation to the crevices of the face, such as around the eyes, nose and mouth. The pointy tip is ideal for concealer application, as well as spot treatment of blemishes and redness on the skin.

#### ***How to Use:***

Polish and conceal small areas with a delicate stippling motion over areas that contain extra redness or blemishes. Then blend around the edges of the stippled area to create a flawless airbrushed, blemish-free effect.



### **Eyeshadow Brush**

This specially sheered brush tip absorbs the perfect amount of eye shadow and provides long lasting color saturation. The comfort curved brush contours the eye with natural gliding strokes for easy and accurate eye shadow application.

#### ***How to Use:***

Use this brush for the main color of your eyeshadow, which should start near your inner corner and stretch all the way to your crease. When you first apply the pigment to your eyelid, pat the eyeshadow on rather than brushing it across your lid. This will help it to stick to your lid better, and give a solid rather than patchy appearance.

### **Contouring/Concealer Brush**

This tapered-end brush has very soft bristles that make it ideal for blending out any harsh lines below the brow bone. This brush can also be used for defining eyeshadow on the crease or corners of the eyes. As well this brush doubles as a fine detail concealer brush for blending out concealer under the eye to help hide dark circles and bags.

#### ***How to Use:***

After dipping the brush into product, place the tip of the brush along any dark or blemished areas and move in gentle upwards sweeping strokes. To define your eyes, apply pigment to the brush and use small circular motions along your eye crease to blend out the eyeshadow.





### **Stipple Concealer/Blemishes Brush**

This brush is used for applying eye products, such as primer or concealer, using the technique called stippling, giving you the ability to gradually build up coverage on troubled areas your trying to conceal. Its main use is for full flawless application.

#### ***How to Use:***

After applying pigment to the brush, “bounce” the end of the brush onto skin to work the concealer into the skin, then buff in with light circular strokes until fully blended to create a seamless complexion. For more sheer coverage, dampen before use.

---

### **Contouring Brush**

This brush is great for applying powder highlighter, for a natural blended-out glow. It can also be used for feathering out color to create a smoky eye, or blending out the crease. The softness of the brush ensures for softer lines so you can blend it out smoothly.

#### ***How to Use:***

Dip the brush into your choice of highlighter, making sure to tap off the excess product. Turning your face towards the light, use the brush to make gentle upwards sweeping motions along your cheekbones and the bridge of your nose, and below your brows. Sucking in your cheeks, apply contour pigment to the brush and using the same motions apply and blend product into the hollow of your cheeks, as well as by the temples of your face.



### *How to Clean Your Brushes:*

For a quick clean, spray brush cleaner, or a mix of alcohol and water on to a tissue and on a flat surface gently rub the brush back and forth to remove pigment. Repeat until all the pigment is left on the tissue and take care not to bend the bristles.

For a deeper clean, begin by running your brushes under lukewarm water, rinsing out all of the residual makeup. Try to focus on the actual bristles while avoiding the part of the brush where handle meets the head, as this can loosen the glue over time

Fill a bowl with lukewarm water and a squirt of clarifying or baby shampoo, and gently swirl your brush tip in the water. If you need to, you can also swirl the brush in the palm of your hand to work up a lather. Rinse the brush tip under running water once again. Repeat steps two and three until the water runs clear from the brush. Use a cloth to wipe your brush clean, reshaping the bristles as you go, and lastly, lay your brushes flat on a cloth to dry.

We hope you enjoy your makeup brush set. Be sure to visit our online store at [www.essencellcosmetic.com](http://www.essencellcosmetic.com) for more cosmetic products. And become a member to get discounts and notifications for the release of new or seasonal products!

## **Claim \$20 Gift Certificate**

1. Leave us a review for the product you have purchased
2. Go to <http://www.essencell.net/reviewer/>
3. Enter your name and email address and put the review link
4. Receive a \$20 Coupon Code! Coupon codes can be used for any product on Amazon and our online store, other restrictions may apply.

How to find your review link?

1. Sign in to your Amazon Account and go to “Your Account”> “Account”
2. Go to personalization > Your public Profile, Under your profile picture, go to Activities>Reviews
3. Find the review you did for Essencell product, And Click “ Permalink”
4. When the new screen comes up for the review, highlight the address, copy it, and then paste it to Text box where it says “Enter Review URL”.

## **Join Essencell VIP Product Test Club**

<http://www.essencell.net/>

You will receive a \$10 coupon code