

# Makeup Blender Use Guide



**Essencecell  
Cosmetic**

[www.essencecellcosmetic.com](http://www.essencecellcosmetic.com)

♥ Thank you for purchasing

Essencell® Pro Makeup Blender Sponges! ♥

## THE MAKEUP TOOLS

In the beauty industry, we all know that makeup is extremely versatile, not only in terms of its colors and variety of brands, but also in its application method.

There are countless types of foundations, blushes, eyeshadows and tools available in the market for everyone to use and purchase. These may range from drugstore to high end and performs a unique function in creating a great base of a fully made up face. We all have different taste with makeup, some would like to wear it for huge night events that require heavy, dramatic makeup and some just wants to keep it natural do a subtle look. Indeed, make-up can be applied in a wide variety of situations, and as a result we tend to pile up a number of tools and products in handy to sport the look that we wanted to achieve.

With makeup application, although it is easy to do any look if you have a complete set of makeup, still, it would not be possible if you do not have the right tools to apply it. Back in the days, makeup enthusiasts aside from their trusty fingers to blend in foundation, and tap in some eyeshadow, they are also hooked in using sponges. These sponges are initially bought in a pack of 6 or 12 pieces and known as a disposable tool, while on the present time, these are bought in both individual and case packed, reusable and easy to clean with cleansing agents.

Although people nowadays are fond of using a set of brushes to swirl in their makeup, the function of a sponge still creates a huge difference in applying face makeup products and makes a flawless face canvas for a good base. A sponge is a tool that is really easy to use and great for blending products in cream and liquid forms, while with powder ones, sponges are great to press the product into the skin to keep it mattified and set the wet products.

Sponges come in different shapes like dome, slant, and pear to name a few. In terms of serving its purpose, they all perform similarly and aids in blending the makeup properly - that's why people are hooked on using sponges.

But know that, there are some techniques that sponges are not very useful to, like for example, eyeshadow blending and application. The eye area is a small portion of the face which makes a regular sized sponge unfit for application, as, sponges are good for larger face areas for it to move easier and create a seamless effect.

Yes, makeup tools function uniquely and differently, and definitely, a sponge is one of the greatest tools we could use to create different kinds of makeup look that we can use for everyday and special occasions. So, wait no more and get your sponge ready and let's begin the blending magic!

# GET TO KNOW YOUR SPONGE

Do you own the best foundation in the market? Or do you own different types of liquid and cream products? Well, that's a good start! But, do you know how to apply it properly?

Yes, owning a pile of makeup doesn't make any sense if you don't know how to apply it well on your skin. Sometimes even the cheapest foundation you have can create a beautiful effect on your skin by just following the right way of application and to do that, you need to get your makeup sponge ready! It may be sitting around your case forever, but your sponge would be your best bet in creating a flawless layer of makeup product on your face.

## WHAT IS A MAKEUP SPONGE?

A makeup sponge is also known as a beauty sponge or a cosmetic sponge which is primarily used to apply different types of face makeup and sometimes used in skin care regimen such as application of creams and moisturizers. This makeup tool is light, handy and comes in a variety of shapes and sizes. It can be easily squeeze into your case, but, is also in need of extra care because some sponge materials are easily pulled off. Primarily, sponges are known for its affordability and something you can use for one time only. But as time goes by, different types of sponge are available in the market that possess great durability and can withstand quite a number of usage without being ripped apart – which is really a great deal for someone who really swears by the function of a sponge than any other types of makeup tools.

## WHERE CAN I FIND A BEAUTY SPONGE?

Looking for a sponge is not really hard, if you see a makeup counter, for sure, they have it on stock as well. These sponges usually come along with face products – like foundation, pressed powders and the likes. It can be seen on top or at the bottom part of the powder case for easy access.

But some brands offers specialized sponges that is wrapped individually or in a set form where they have a pack of 6 or 12 inside which are readily available on local drugstores, beauty departments and online shops.



# YOUR SPONGE SHAPE

When it comes to makeup sponges, something that really makes a difference is the shape.

You might think that sponges are all the same, but, the truth is, they have their own unique functions in which they can do a certain job better than the other. If ever you opted to use a sponge rather than a brush, always keep the sponge shape in mind over the material because whatever the material is, it functions just the same as the other. Some may just have some skin sensitivities that's why they choose a sponge with different material.

## WEDGE SPONGE

- ❖ A wedge sponge is known for its triangular shape and possesses pointed corners and flat bases.
- ❖ This type of sponge is best used for applying concealer, contouring and foundation, as it has flat and pointed areas that can easily go through corners and shape out the face easily.
- ❖ It comes in a small size specifically for the eyes or inner corners and larger size for the wider parts of the face.

## ROUND SPONGE

- ❖ A round sponge is commonly seen inside face powder cases.
- ❖ Usually, round sponges are used to press in powder products on your face to set liquid or cream foundation into the skin. It helps in mattifying the whole look and blends the product in better.
- ❖ This is best used to cover the larger parts of the face, as it does not do well in getting into the tiny corners of the face.

## PEAR SPONGE

Also known as a multifunctional blending sponge, the pear sponge is the most versatile type of sponge, as the base stipples and easily builds coverage from sheer to full, manage to fit perfectly on hard to reach areas through its pointed tip. Its pear shape helps it fit perfectly in your hand for control and right grip. The side of the sponge can also be used for your under eye concealer application without showing off harsh streaks of product.

**Choose your weapon and let's begin!**



# OUR BEAUTY SPONGE

Choosing a makeup product out of so many brands is the same thing as selecting which kind of makeup tool to be used in applying makeup.

From high end to drugstore brands, name it, they have a huge selection of tools that can aid in application and blending. One important tip in achieving a seamless look is to use the right kind of tools to blend in your makeup. You may have seen how your brushes work, but, you may want to give some time to get to know your trusty old sponge and how it magically works. Indeed, sponges are known to give a natural finish and helps in blending your makeup so it would look barely noticeable and well-blended on your skin. Some may choose brushes over sponges, it is an endless discussion for sure, but you may want to see the flawless finish your sponge has to offer.

**Everyone, meet your new best friend:**

“The Essencell Pro Makeup Blender Sponge”



The Essencell Pro Makeup Blender Sponge is the newest multifunctional beauty tool that will make every application and blending easier and faster. It is latex-free and odor-free –perfect to use by all skin types and even safe for sensitive skin. Yes, nobody will be left out, because this sponge is made out of the best and safest materials that one is looking for in a product. Unlike other sponges, this beauty sponge is very easy to clean and wash by any cleanser that you may have. Say no to sponges being pulled apart after application or washing, as this very durable product does not pull into bits and pieces and make sure that it will last for a longer span of time, yes, longer bonding time and makeup session with your favorite tool.

Getting a natural finish to a full-coverage makeup application has always been referred to a mysterious hunt. Unlike conventional type of sponges, the soft texture and unique shape allows every product to easily go into the skin naturally, without leaving any mark of streak. When soaked in water, this beautiful sponge expands twice its original size that makes it easier to cover the whole face while reaching the inner parts of the face that might be hard for other tools. It is intended for both wet and dry usage – use it wet to get heavier and fuller coverage, which also prevents it from absorbing excess product; and dry to get a sheer, light finish. Every look and different types of finish can be done through this beauty sponge, as it claims to be an all-around tool that can cater to every need that beauty has to ask for.

They say that the size and shape of your sponge depends on where you are putting on the product. Technically, that's something we wanted to agree on. Of course, you cannot use a wide sponge for your under eye or the sides of the nose or use a pointed/slanted sponge for your whole face, or else it you will find a hard time applying and blending in the product. That is the reason why Essencell made sure to do their best in creating a product that will fulfill every job of a slanted/wedge or rounded sponge in one perfectly-made product.

The Essencell Pro Makeup Blender Sponge is popular to its well-proportioned, pear-shaped body with a rounded bottom, a pointed top and a slanted body. It may be characterized as a pear-shaped sponge that is well-known at the present time in having all features and varieties of a sponge in one.

The rounded bottom acts as the main blending tool that you can easily buff on if you are about to stipple products or dab off your finishing powder. It has the perfect size to cover wider areas of the face without leaving rounded marks of products being applied. The pointed and slanted side of the body works well in creating streaks of contour or applying creams and concealers on under eye areas. Through this, hard to reach areas are easily gone through that will make the whole look as even as possible. It may be small to look at, but once it's wet you'll be amazed how it doubles up the size to fit perfectly on the user's hand.

### **Why is it called a “Multi-functional Beauty Tool”?**

As you may know, tools nowadays are only 1:1 = 1 product is to 1 function, which is really a pain and does too much effort to change tools one after the other, and that makes The Essencell Pro Makeup Blender Sponge shine the brightest. As, this product is made especially for everything beauty related – be it on your skin care regimen and makeup application. It is made to pick-up different types of consistency – cream, powder and liquid – and makes sure that everything will be properly applied on one's skin.

Indeed, everybody is loving these great features of The Essencell Pro Makeup Blender Sponge! So what are you are waiting for..

**Gear up with your Essencell Pro Makeup Blender Sponge, because we're about to start.**

# USING YOUR BEAUTY SPONGE

Enjoy makeup application and build out sheer to full coverage with just one tool. Use something better than a brush, use your Essencell Pro Makeup Blender Sponge!

## 1. WET YOUR SPONGE

In order to let the product go on smoothly and evenly, wet the sponge in clean water.

## 2. SOAK AND SQUEEZE UNDER RUNNING WATER

Make sure to soak and squeeze your sponge under running water for a couple of times until it grows to its fullest size. Once the sponge expands to its maximum size, you are now ready to use it!

## 3. WRAP AND SQUEEZE

See to it that you won't have excess water on your sponge, do it by wrapping it in a clean towel and gently squeeze to get rid of the excess water.

## 4. DIP IT!

Once your sponge is ready, dip it on the product – be it your foundation, primer or anything that you are about to apply, and make sure that the product is evenly thinned out before stippling on your face.

## 5. STIPPLE IT ON YOUR FACE

For wider areas of the face, hold it at the middle section of your sponge and stipple the product on your face. Never ever drag the product, spread the product using a bouncing motion. For hard to reach areas, use the pointed tip and slanted side of the sponge and do the same motion. Always remember to apply the product on your face little-by- little. This way it will be easier to control the coverage, even it out on your face and blend well on your skin.



## HOW TO CLEAN YOUR BEAUTY SPONGE?

In order to prevent unwanted breakouts, cleaning your makeup tools like your Essencell Pro Makeup Blender Sponge after 1-2 uses is very important. Unlike traditional makeup sponges, this beauty sponge can be reused and cleaned in a simple and a cost-effective way. Don't worry, it is very easy to clean this kind of sponge and would only take a couple of minutes to do a deep clean.

### 1. WET THE SPONGE

Wet the sponge with clean water and make sure that the Blender Sponge is full in size. Make sure that is thoroughly wet and moist.

### 2. SOAK IN WARM WATER

To loosen up product stains that have been in contact with sponge, soak the product in a warm water for about a minute.

### 3. USE A MILD CLEANSER (ANY FACIAL CLEANSER)

With your trusty cleanser, pat on some product to the darkest part of your sponge or on the parts where you has more product on and cover the rest of the parts afterwards.

### 4. RINSE IT OFF

Rinse it off with running water and make sure to squeeze it while doing so, in order for the soap and stains be removed from the product.

### 5. THE PALM CIRCLES

Should you want to do a deep clean and remove left over stains on your sponge, gently squeeze a generous amount of cleansing product on your palm and rub your sponge on a circular motion while squeezing it to remove more dirt inside the sponge. Do this until all dirt has come off and rinse it well.

### 6. LET IT DRY

Afterwards, pat dry the sponge with a clean towel and let it sit in a clean, open space so that the product will be completely dried out. You should know that it is ready for storage if the product returns to its original size.





# THE SPONGE SECRETS REVEALED!

## **Do the Bounce-Press Motion!**

Be it your foundation, favorite skin care item or cream contour – whatever product you are applying on your face, after dabbing it with your beauty sponge never ever drag the product on your face. The best you can do is to stipple or do a bounce-press motion in order to squeeze in enough product on your face while at the same time, blending it to look more natural on the face.

## **Your Instant Makeup Eraser**

Have you ever experienced doing your makeup all over again because of an uneven application of blush or eyeliner? Well, mistakes are inevitable especially in makeup application. But with your Essencell Pro Makeup Blender Sponge, you can buff away excess marks of patchy application by dragging it with your dry sponge that works well as your beauty eraser without leaving streaks or traces.

## **Be even with your skin**

Application of your skin care products has never been as easy as with this beauty sponge. It allows you to apply the product evenly on your skin, without causing any irritations as it is latex-free and fragrance-free. Yes, self-tanners and SPF can also be applied with this. As you may know, the job of this sponge is endless. Use the most of it!

## **Remove the eye puff**

Went overtime and woke up with puffy eyes? Worry no more! Do you know that your Beauty Sponge can double up as a cold compress to remove the puffiness from your eyes? Just place your sponge on a clean container and let it stay on the refrigerator overnight. Pull it off in the morning and gently press on your eyes for 5-10 minutes, and say goodbye to tired looking eyes.

## **Blend your eyeshadow**

The Essencell Pro Makeup Blender Sponge will not be known as a beauty sponge blender for nothing. It does not only blend face products for the wider areas, but it also helps in blending your eyeshadow properly. The pointed tip allows you to reach the creases of your eyelids and helps in blending your eyeshadow for the great transition and pop of colors.

We hope you enjoy your makeup blender sponges. Be sure to visit our online store at [www.essencellcosmetic.com](http://www.essencellcosmetic.com) for more cosmetic products. And become a member to get discounts and notifications for the release of new or seasonal products!

## **Claim \$20 Gift Certificate**

1. Leave us a review for the product you have purchased
2. Go to <http://www.essencell.net/reviewer/>
3. Enter your name and email address and put the review link
4. Receive a \$20 Coupon Code! Coupon codes can be used for any product on Amazon and our online store, other restrictions may apply.

How to find your review link?

1. Sign in to your Amazon Account and go to “Your Account”> “Account”
2. Go to personalization > Your public Profile, Under your profile picture, go to Activities>Reviews
3. Find the review you did for Essencell product, And Click “ Permalink”
4. When the new screen comes up for the review, highlight the address, copy it, and then paste it to Text box where it says “Enter Review URL”.

## **Join Essencell VIP Product Test Club**

<http://www.essencell.net/>

You will receive a \$10 coupon code