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— COSMETIC —

# Makeup Brushes Use Guide



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♥ Thank you for purchasing an  
Essencell® Cosmetic Brush Set! ♥

Your brush set includes:

- Powder Brush
- Foundation Brush
- Blush Brush
- Fan Brush
- Large Eyeshadow Brush
- Smudger Sponge
- Smudge Brush
- Small Eyeshadow Brush
- Angled Eyebrow Brush
- Mascara Brush
- Lip Brush
- Eyeliner Brush



Guide to the Brushes:



**Powder Brush**

A necessity for any brush collection, this large fluffy brush should be used to apply loose or pressed powder foundation onto the face.

***How to Use:***

Apply the pigment to both sides of the brush and use a light sweeping motion to apply the powder to the entire face, putting on more powder when needed. Keep the brush flat with the bristles moving in the same direction and avoid a scrubbing motion.

### **Foundation Brush**

This brush is used when applying liquid foundation, tinted moisturizer, or other creamy face products. The tapered bristles are designed to give your face a smooth, perfect finish.

#### ***How to Use:***

When dipping the brush into foundation, if you prefer light coverage, dip only one side of the brush in the makeup. If you want fuller coverage, use both sides of the brush to pick up the makeup. Start applying the makeup in the center of the face so that you can blend outwards and avoid noticeable makeup lines. Use broad, downward strokes to sweep and blend the makeup onto the nose, forehead, cheeks and chin and use the tapered edges of the brush to blend the makeup into those hard-to-reach areas, like the corners of the nose, hairline and around the eyes and mouth.



### **Blush Brush**

This brush can be used to apply both cream and powder textures for cheeks that captivate. The soft rounded tip is perfect for application to the apples of the cheeks.

#### ***How to Use:***

If you're using a powder, lightly sweep the brush through the blush and then tap it to remove any excess. (Start with just a little blush — it's easier to add more to your face than to take off too much of it) Suck in your cheeks to find the apple of your cheeks and use the brush to apply the pigment to the center of your apple and blend along your cheekbone using circular sweeping strokes.

### **Fan Brush**

This brush that dusts, wipes, and redistributes powders along your features. The flat fan shape allows for even and soft application, making it a perfect tool for gently sweeping bronzing powder, illuminator, or even tinted moisturizer on the face.

#### ***How to Use:***

A fan brush is effective at redistributing powder or foundation and providing subtle shading. Think of it as an airbrush for your face. Polish small areas with a tapping motion or a slight sweeping motion over an area that's a little longer than the width of the brush head. The brush can also help grasp and remove pesky excess powder, like those stray eye shadow particles that end up on your cheeks by accident.



### **Large Eyeshadow Brush**

This specially sheered brush tip absorbs the perfect amount of eye shadow and provides long lasting color saturation. The comfort curved brush contours the eye with natural gliding strokes for easy and accurate eye shadow application.

#### ***How to Use:***

Use this brush for the main color of your eyeshadow, which should start near your inner corner and stretch all the way to your crease. When you first apply the pigment to your eyelid, pat the eyeshadow on rather than brushing it across your lid. This will help it to stick to your lid better, and give a solid rather than patchy appearance.

### **Smudger Sponge**

The brush's tapered smudge tip is made from high quality sponge material that effectively blurs, blends, and smokes out eye liners and shadows for softer looks and makes this brush an essential tool for creating smoky eye makeup.

#### ***How to Use:***

Apply the Smudger Sponge to areas where the pigment is too dense and use soft strokes to blend as you see fit. This can be used to make your eyeliner look fuller as well as create the illusion of a bigger lash line





### **Small Eyeshadow Brush**

A smaller brush designed to allow greater versatility and attention to detail on your eye area. This brush allows for precise application with minimal waste.

#### ***How to Use:***

This brush can be used for all over shadow application or highlighting the brow bone. Instead of sweeping your eyeshadow back and forth across your eye in a fast motion, use short, slow brush strokes going in the same direction to blend colors. You should never be moving your hand quickly as you apply your eyeshadow.

### **Smudge Brush**

This tapered-end brush is designed especially for creating smoky-eye looks. This brush's handy tapered shape makes it easy to apply, smudge, and blend medium to dark shadows to create the perfect soft, modern smoky eye.

#### ***How to Use:***

A smudge brush is perfect for applying, and smudging, dense bursts of color. Whether you use it to blend in a kohl liner or heavily pigmented shadow, a smudge brush can help you apply color where you want it without a mess. Place the tip of the brush along any dense areas and slowly drag along until the desired effect is achieved.



### **Angled Eyebrow Brush**

This brush is ideal for filling in eyebrows or precise blending of brow pencils for a natural look. It is firm and features straight fibers, which can be used to create dotted effects. The fine tip can even be used to draw individual eyebrow hairs. It can be used with creams, pencils, and compact powders.

#### ***How to Use:***

After applying pigment to the brush, gently fret it through the eyebrow, filling in gaps and shaping your brow to perfection.

### **Mascara Brush**

This bristly brush is used to apply mascara to your eyelashes evenly, ensuring volume and a lack of clumpy messes. It can also be used to remove excess mascara or to apply brow set to eyebrows.

#### ***How to Use:***

Dip the brush into your choice of mascara, making sure to scrape off the excess. Look forward while putting the brush just at the base of the top lashes and wiggle it side to side before sweeping up. For bottom lashes, tilt your head down and repeat.



### **Lip Brush**

This small flat brush is used to apply lipstick or lip gloss with precision.

#### ***How to Use:***

Load both sides of the brush with lip product. Holding the brush flat, follow the natural edge of the lip line. Pay extra attention to the shape of the cupid's bow, before filling in the entire lip. Avoid the urge to rub your lips together.

### **Eyeliner Brush**

This brush delivers a precise, firm, even stroke with which to line the eyes and can be used with liquid or cream products.

#### ***How to Use:***

Coat the brush evenly in cream or liquid eyeliner on both sides. Place the brush right on the lash line, getting as close as possible and apply the eyeliner, just wiggling the brush back and forth on the lashes using flat strokes, starting at the corner and working your way to the outer end.



### *How to Clean Your Brushes:*

For a quick clean, spray brush cleaner, or a mix of alcohol and water on to a tissue and on a flat surface gently rub the brush back and forth to remove pigment. Repeat until all the pigment is left on the tissue and take care not to bend the bristles.

For a deeper clean, begin by running your brushes under lukewarm water, rinsing out all of the residual makeup. Try to focus on the actual bristles while avoiding the part of the brush where handle meets the head, as this can loosen the glue over time

Fill a bowl with lukewarm water and a squirt of clarifying or baby shampoo, and gently swirl your brush tip in the water. If you need to, you can also swirl the brush in the palm of your hand to work up a lather. Rinse the brush tip under running water once again. Repeat steps two and three until the water runs clear from the brush. Use a cloth to wipe your brush clean, reshaping the bristles as you go, and lastly, lay your brushes flat on a cloth to dry.

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